

Matt Brown



SPOTLIGHT





Why do you love the Blanchard Community?

“I am really enjoying getting involved in the interactive elements of the Community, such as the 25-Minute Networking Events and the Elevate Your Partnership sessions.”



What is your favorite Blanchard solution?

“My favorite book is ‘Gung Ho’ (although I know that wasn’t the question) and my favorite solution is the SLII® Experience, as it underpins everything else.”



What is your favorite quote?

“Leadership with an upper-case L is a position, leadership with a lower-case l is a behavior.”

-MARY BUSCH



If you could have dinner with one person, who would it be?

“John Lennon - to be able to spend time with someone so talented and creative would be an absolute honor. Also, I think it is important in business to widen your horizons and understand that you can learn from other sectors such as sport and entertainment.”



What is your favorite thing to do in your free time?

"I love my football (the UK version where you kick a ball with your foot!) and spend most of my Saturday afternoons from August to May watching Portsmouth FC (where we are season ticket holders); with my daughter-in-law and my twin sons both home and (where possible) away - we cover a lot of miles each season!"